

Cynthia Burt

RESUMÉ

Statement:

I have been a graphic designer and business owner for over twenty years. Because I chose graphic design as a career before the Mac became common in the workplace my knowledge of print media is broad. Yet, I have grown with the graphic technology, expanding my expertise to include web design, enewsletters, and social media management.

As a freelance digital media and graphic designer I work on both Mac and PC platforms. The software I most use is Adobe Creative Suite. I manage social media in Constant Contact and MailChimp. I am proficient in CSS and Flash.

As a marketing coordinator I am experienced with Google Analytics, generating earned media, coordinating campaigns, and writing copy for press and marketing purposes.

I am also an oil painter. I create scenes of Santa Barbara with a specialty in nocturne painting and have participated in several local art shows.

THE DETAILS:

Education:	2003 - 2004 1984 - 1985 1981 - 1985	UCSB Extension - Digital Arts Program Art Center, Pasadena, California - Design and illustration classes Cal State University, Northridge
Career:	2008 - 2011 2007 - present 2006 2000 - 2006 1997 - 2000 1991 - 1993 1989 - 1997 1989 1988 1986 - 1988	In-House Designer (part time), Sun Pacific Solar Electric, Santa Barbara Freelance Designer, Cynthia Burt Creative, Santa Barbara Designer, Stanfield and Associates, Santa Barbara Freelance Designer, Cynthia Burt Creative, Santa Barbara Art Director, Balance Bar Company, Carpinteria Art Director, Capra Press, Santa Barbara Owner, Graphicus Studio, Santa Barbara Designer, Mark Oliver Advertising, Santa Barbara Designer, Marsh Roberts Anthony Advertising, Santa Barbara Cyndi Burt Graphic Arts. Self employed designer, Los Angeles
Clients:	Clothing Big Dogs Health & Education Santa Barbara Cottage Hospital St. Francis Hospital Santa Barbara City College Marymount of Santa Barbara Cate School Hospitality El Encanto Wheeler Hot Springs The Simpson House Inn The Bath Street Inn The Olive House Lisianski Inlet Lodge Jalama Canyon Ranch La Fond Catering	Educational Materials Stanfield and Associates Food Industry Balance Bar Company Eggology Aficionado European Bakery Cindy's Healthy Creations Kanaloa Seafood Market Industry & Tech TurboTax, Intuit The TorrLube Company Mentor Corporation Sputtered Films Katzkin Leather Sun Pacific Solar Electric

■ Clients (continued):

Museums, Galleries & Artists
Santa Barbara Trust for Historic Preservation
Portico Gallery
Thomas Van Stein, fine artist
Svitz Ozor Gallery

■ GRAPHIC DESIGN:

Logos	Business Identity	Brochures
Advertising	Sales Materials	Food Packaging
Product Packaging	Newsletters	Posters
Catalogs	Annual Reports	Direct Mail Promotions
Banners	Books	Signage
Magazines	Calendars	

■ WEB DESIGN:

websites, eblasts, blogs, social media mnagement, ecommerce

www.locationsplus.net	www.enviroscapinginc.net
www.thomasvanstein.net	www.miriamslater.com
www.tomburt.net	www.sunpacificsolar.net
www.roberteringer.com	www.kanaloseafood.com *

*social media only

■ FINE ARTS:

■ Memberships: SCAPE (Southern California Artists Painting for the Environment)
Santa Barbara Art Association

■ Exhibitions: SCAPE Big, Bold and Blue, January 2010
Tennis Club of Santa Barbara, Members Show January 2011
Artwalk 2010, Santa Barbara Natural History Museum
Night Shift Group Show, June 2010
SCAPE Casa De La Guerra Show, March 2008
Santa Barbara Art Association March Show, March 2008
SCAPE No Boundaries, January 2007
Santa Barbara Art Association Holiday Show, December 2006
Heal the Ocean Exhibition, November, 2006
One-Person Show, The Good Cup, October - November, 2006
On Our Waterfront, Santa Barbara Maritime Museum, July, 2006
La Arcada Show to Benefit Environmental Defense Center, May, 2006
Enchanted Paintings of the Season, El Encanto Hotel, January 2006
Artwalk 2005, Santa Barbara Natural History Museum
SEE International Auction, September, 2006

■ Honor: Honorary Mention, On Our Waterfront, Maritime Museum, July, 2006

cburtl@cox.net www.cynthiaburt.com 805.895.5221

Thank you for taking the time to read my resumé.